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INFORMATION CHIEFS AT USDA NAMED

New information officers have been named at USDA's Agricultural Research Service and in USDA's Office of Information.

Hubert W. Kelley has been named director of information for USDA's Agricultural Research Service. He had been director of public information for USDA's Soil Conservation Service for a number of years. He had been with ARS once before.

Kelley is the first ARS information director named since the agency was reestablished from the Science & Education Administration.

Robert Fones had been acting information director for ARS since the reorganization.

Lee B. Shields, assistant director of public information for SCS, has been named acting director for that agency.

At USDA's Office of Information, Stan W. Prochaska has been named chief of the Special Programs Division. He succeeds the late Ted Crane, who died several months ago. Prochaska had been acting deputy director for current information.

Larry Marton and John Crowley had served as successive acting chiefs of the Special Programs Division the past nine months.

Meanwhile, John M. McClung, new director of USDA's Office of Information, announced that he would assume the added role of acting chief of the USDA News Division until a permanent news chief is selected.

McClung may be reached in the Office of the Director, Room 402-A, U.S. Department of Agriculture, Washington, DC 20250. His telephone number is (202) 447-5247. His Dialcom electronic mailbox is AGRO11.

NEBRASKA AG COMMUNICATOR HONORED

Dan Lutz, Extension Service communications specialist and professor of agricultural communications at the University of Nebraska, was honored last week with the Lincoln campus' Walnut Grove Livestock Service Award.

Lutz is the first communicator--in fact, the first faculty member outside the animal and food science area--to receive the award.

SEVERAL INFORMATION VACANCIES ANNOUNCED

Agricultural information position vacancies have recently been announced in Kansas, Kentucky, Mississippi, Ohio, Oklahoma, Oregon, Washington and South America (Columbia).

Oklahoma State University has an opening for an agricultural editor to work with state Extension Service specialists and field staff. The incumbent will provide news coverage for all phases of agriculture and 4-H programs.

Deadline for applications is May 18. Contact Charles Voyles, Director, Agricultural Information, 102 Public Information Building, Oklahoma State University, Stillwater, OK 74078. His telephone is (405) 624-6886.

Mississippi State University has a position for an information editor-producer, including public relations, in the university's College of Veterinary Science.

Deadline is June 4. Contact Barbara Rhoades, College of Veterinary Medicine, Drawer V, Mississippi State University, MS 39762.

Kansas State University has an opening for a talented graphic designer for publications. A B.S. degree is required and experience in higher education or corporate design is desirable.

Deadline is June 8. Contact Gary L. Vacin, Extension Information Director, 123 Umberger Hall, Kansas State University, Manhattan, KS 66506. His Dialcom mailbox is AGS900; his telephone is (913) 532-5804.

Oregon State University Press is seeking an experienced editor to become its managing editor. Position requires two years of steadily increasing responsibility in a staff position with a thorough knowledge of scholarly or technical book publishing. A B.S. or B.A. degree in English, journalism or related field, or three more years of responsible experience is required.

Deadline is June 8. Contact Jeffrey Grass, Director, Office of University Publications, Oregon State University, Corvallis, OR 97331. His telephone is (503) 754-3166.

University of Kentucky is searching for an Extension Service Radio-TV specialist for its College of Agriculture. The person selected could begin work on Aug. 15 or soon as possible thereafter.

Deadline is June 15, or until a suitable applicant is found. Contact Garvin W. Quinn, Electronic Media Section Leader, 131 Agricultural Experiment Station Building, University of Kentucky, Lexington, KY 40546-0064. His telephone is (606) 257-3859.

Ohio State University has a faculty position in agricultural communications with a joint appointment in a teaching assignment in the School of Journalism. An M.S. or M.A. degree is required.

The deadline is open until filled. Contact J. Robert Warmbrod, Department of Agricultural Education, Ohio State University, 2120 Fyffe Road, Columbus, OH 43210. His telephone is (614) 422-6321.

Washington State University is looking for an Extension Service publications editor for 12 to 15 months, starting in July or August, while another staff member takes a tour of duty in India.

For details, contact Bob Thomas, 401 Ag Sciences Building, Washington State University, Pullman, WN 99164. His telephone is (509) 335-2511.

And, finally, a visiting writer-editor position is open 6 to 12 months at CIAT. For details, write to Personnel Officer, Centro Internacional de Agricultura Tropical, Apartado Aereo 6713, Cali, Columbia, South America. Salary will include air fare and housing.

DIALCOM COMPUTER SERVICES ENHANCED

Uninet, the third major telecommunications network, is now available to users of the computer time-share services provided by ITT Dialcom Incorporated.

The addition of Uninet now offers local access nodes in over 330 cities in the United States, including 45 locations not served by either Telenet or Tymnet, the other two major telecommunications networks available to Dialcom users.

Significant features offered by Uninet include availability at both 300 and 1200 baud, simple log-on procedure, quick "Control P" for break, improved response time, simple local access regardless of terminal type or transmission speed and more access points in major metropolitan areas.

When on-line, a user may use the "Network" command for current Uninet access numbers. Information on how to use Uninet is available by typing "Info Uninet." Similar information is available about Telenet or Tymnet.

Meanwhile, ITT Dialcom has enhanced its security by requiring a minimum 4-character ID password.

All IDs validated prior to March 7, 1984, (which are most agricultural communicator users on the system), should change their current password to the new 4-character one.

Changes are made by typing "Passwd" command at the system prompt. It is recommended that passwords be changed periodically for additional security.

Meanwhile, ITT Dialcom has announced that its revised electronic news clipping service, called "NEWSTAB," will be available to users on June 1.

The command to access the word or phrase profile builder will be "NEWSTAB." Ample time will be provided by Dialcom for all users taking part in the beta test, or those who had profiles in the old "NEWSTRAK" system, to reenter their search words or phrases.

The profile word or phrase entries will be limited to 25 items per mailbox, same as the beta test limitations. For those who really need more than 25 search words or phrases in their profiles, additional mailbox(es) can be used. More details and other instructions should be available soon.

BUSINESS FILMS FREE FOR THE ASKING

The Modern Talking Picture Service is offering more than 100 business films for free loan.

Listed by subject in a complimentary catalog, the 16mm color films can be ordered without rental fees. Borrowers only pay for return postage.

For a copy of the Modern Talking Picture Service catalog, write to 5000 Park Street, North, St. Petersburg, FL 33709.

MAGAZINE TO ADVERTISE USDA PUBLICATIONS

FAMILY CIRCLE magazine plans to run an advertisement in its July issue which says 10 USDA publications are for sale at a user fee of \$1 through GSA's Consumer Information Center, Pueblo, Colo.

The public will be able to order any one or all of the 10 publications for the \$1 fee. CIC, which worked out the arrangements with USDA's Office of Information and FAMILY CIRCLE, expects a very large response to the ad.

USDA LEADS IN PUBLICATIONS REDUCTION

One of the widely publicized projects of the President's Council on Integrity and Efficiency is the effort to eliminate unneeded federal government pamphlets and periodicals.

The council, in a statement issued by the U.S. Office of Management and Budget, says about 3,850 publications have either been eliminated or scheduled for elimination since the drive began in March 1981.

These publications are said to represent more than 155 million documents, or about two for every household in the United States, according to an article in the latest issue of the weekly FEDERAL TIMES newspaper.

Savings from the discontinued publications are expected to exceed \$35 million. This is a 20 percent reduction since the beginning of the project despite rising printing costs, OMB said.

Nine departments were cited by OMB for their contributions to the cost-cutting effort.

USDA topped the list, with 1,213 publications either eliminated or consolidated, the OMB report said.

The Defense Department was second, discontinuing 547 publications. Health and Human Services Department cut 441, Labor Department cut 269, Treasury Department cut 180, Interior Department cut 176, Energy Department cut 141, General Services Administration cut 126 and the Agency for International Development cut 108.

The frequency of issue of another 3,100 publications is being reduced, according to OMB. All told, the various cost-saving actions affect more than two of every five federal publications, the FEDERAL TIMES reported.

OMB also said the closing and pending closing of 229 government printing facilities, and the downgrading of 46 other plants, is expected to save another \$50 million annually.

The remaining federal publications and printing plants are also being reviewed as part of the Reform '88 project--another cost-cutting effort initiated by President Reagan.

OMB has revised its Circular A-3, which sets guidelines for reducing publications and requires an annual review of publications in every federal agency.

Additional information about the reductions in USDA publications and future plans are available from Nelson Fitton, Chief, Publishing Division, Office of Information, Room 542-A, U.S. Department of Agriculture, Washington, DC 20250.

INSIDE INFORMATION is published for distribution to public affairs and information staff members of the U.S. Department of Agriculture, its agencies, State Departments of Agriculture and Land Grant Universities. Any items, comments and inquiries should be addressed to either Stan Prochaska or Nancy Bevis, Office of Information, Room 536-A, U.S. Department of Agriculture, Washington, DC 20250, or to AGRO02 mailbox on the Dialcom electronic mail system, or call (202) 447-7454.

